

Laura Beggs

Amsterdam, Netherlands

✦ Product designer specializing in user experiences that solve complex problems

🌐 laurabeggs.com

✉ laurambeggs@gmail.com

Adyen

Feb 2023–present

SENIOR PRODUCT DESIGNER

Led design for Adyen's reporting and reconciliation experience, partnering closely with product and engineering to simplify how finance teams reconcile payments. Conducted extensive merchant research to scope and ship a new reconciliation dashboard that cut average reconciliation time from 6 hours to 15 minutes.

TripActions

Sep 2021–Jan 2023

SENIOR PRODUCT DESIGNER

Led design for TripActions' in-house customer support tool, partnering with product, engineering, and support operations. Conducted ongoing agent research to improve efficiency and ability to resolve customer issues.

Square

Jun 2018–Jul 2021

LEAD PRODUCT DESIGNER

Lead designer for Square Ecommerce, principal designer on high-impact features including Square Online Checkout and On-Demand Delivery. Owned the full project lifecycle: research, ideation, testing, and high-fidelity design, through engineering handoff.

Weebly

Feb 2014–Jun 2018

SENIOR PRODUCT DESIGNER

Senior designer for Weebly Commerce, solely responsible for the comprehensive redesign of merchant operations and buyer checkout. Contributing designer on Weebly's design system, Orbit.

Getaround

Dec 2011–Jan 2014

PRODUCT DESIGNER

Designer on Getaround's mobile team, owning UI, UX, and visual design for the app, plus print and web marketing collateral.

Williams-Sonoma

Jul 2011–Dec 2011

FREELANCE PRODUCTION ARTIST

Contract designer creating and proofing catalog spreads for Pottery Barn and PB Teen.

Skills

UX design, UI design, wireframing, flow mapping, prototyping, copy writing, user research, AI-assisted prototyping

Software

Figma, Claude, Devin, Droid, Adobe suite

Education

WESTERN WASHINGTON UNIVERSITY

2007-2011

BA in Graphic Design
Minor in Psychology